



# ASSERTIVE MENTORING

## C O N F E R E N C E

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## Make progress happen

### Learn how to make mentoring really work in your school

Find out how to:

- make sure mentoring meetings impact on learning in the classroom
  - integrate APP, A4L and other systems
  - streamline your data through tracking systems that make a real difference
  - put in place checking systems that make things work in your school.
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**Assertive Mentoring will take your core systems for raising standards and make sure they deliver what you want them to deliver. It is a straightforward, simple framework for raising standards. And this is a key reason why it has such spectacular impact. Don't be skeptical. Success is guaranteed.**

## VALUE? READ ON!

*"Yorkshire Martyrs (a school I supported to put in Assertive Mentoring) increased from 24% to 37% 5 A-C inc. En/Ma and attributed much of this success to the Assertive mentoring. They were very pleased with how things had gone."*

Janet Gabanski  
Bradford Principal Link Officer

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Brought to you by Eamonn Farrar, National Leader in Education, who raised his school's results up from 38% in 1998 to 95% in 2009. His school has been in the top 1% nationally for value added KS 2-4 for the past 3 years.

# ASSERTIVE MENTORING

## CONFERENCE

### Conference presenters



**Eamonn Farrar**  
Chief Executive Hurworth School

**“WorkingSolutions is transformational.”**

Originally the Headteacher at Hurworth, Eamonn returned in 2005 having reorganised the LA school improvement service. In addition Eamonn spent 14 months rescuing a local comprehensive (among the 7 worst schools in the country) out of special measures. Eamonn is now designated a National Leader of Education. Hurworth School also enjoys National Support School status.



**Dean Judson**  
Headteacher Hurworth School

**“The systems we’ve developed have made the difference.”**

Recently named the Best Headteacher in the North East, Dean has built on Hurworth’s earlier success by moving the scores from 70% to 96%. A recent OFSTED visit in April 2008 gave Hurworth School straight 1s, comprehensively validating the Assertive Mentoring system present throughout the school.

### Event details

TUES **19 OCT** LONDON  
WED **20 OCT** BIRMINGHAM  
THURS **04 NOV** MANCHESTER

**£295**  
(plus VAT)

**ONLY £195**  
(plus VAT) for each additional delegate from same school



### Conference outline

- Explore Hurworth’s move away from ‘soft’ to ‘assertive’ mentoring.
- Why is it different?
- Understand the history and examine the evidence underpinning Assertive Mentoring.
- Discover a way of Target Setting and Tracking proven to deliver unrelenting focus on performance.
- Begin to explore the ingredients that address laddishness and underachievement.
  
- Connect Assertive Mentoring to your school.
- Learn how personal interventions work to change pupil behaviours.
- The importance of formal mentoring and persistent follow up.
- Identifying interventions that are guaranteed to make a difference.
- Why trust is fundamental to the process and how to achieve it.
  
- Explore how to lead and manage Assertive Mentoring in your school.
- Integrating Assertive Mentoring into performance management, CPD, School Improvement Planning.
- Achieving Personalised Learning and Performance by making Every Child Matter.

### Fax back booking form to 01277 200019

#### YOUR CONTACT DETAILS

(PLEASE USE BLOCK CAPITALS TO COMPLETE THE DETAILS BELOW)

Name and position of person making the booking

School/LA .....

Address .....

Email .....

Email (accounts department) .....

Telephone ..... Fax .....

Authorised signature ..... Date .....

Please print name in BLOCK CAPITALS.....

Name of person attending	Position	Dietary / Access needs	Conference
1 .....			
2 .....			
3 .....			
4 .....			
5 .....			

### Booking contact details

to book a delegate place please contact **Model Learning**

t: 01277 202812

f: 01277 200019

e: info@modelllearning.com

w: www.modellearning.com

**JOINING INSTRUCTIONS:** will be emailed to delegates one week prior to the event. Model Learning reserves the right to cancel or postpone an event—adequate notice will be given. Speakers and programme may change due to unforeseen circumstances.

**CANCELLATIONS:** If joining instructions have not been received three working days before the event, please phone Model Learning on 01277 202812. If you are unable to attend the event, you may make a substitution at any time. A refund of fees less £25 + VAT to cover administrative costs is only available for cancellations received in writing at least 10 working days before the event. There will be no refunds for cancellations made within 10 working days before the event or for failure to attend the course.